



C.A.R.D.

Center for Autism & Related Disorders, Inc.
www.centerforautism.com

Hollywood's Hottest Reality Stars Unite with the Center for Autism and Related Disorders for an Autism Awareness Day July 25th in Woodland Hills, California

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FOR IMMEDIATE RELEASE

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Woodland Hills, CA – July 25, 2010 The Center for Autism and Related Disorders, Inc. (CARD), considered the world's largest organization effectively treating children with autism, will host Ride and Style Family Festival – an Autism Awareness Day event - in Woodland Hills, CA on Sunday, July 25, 2010. The festival will be held from 11am – 6pm at 208555 Ventura Blvd, in Woodland Hills, California.

Hollywood reality stars Dean McDermott of "Tori and Dean: Home Sweet Hollywood", Grant Reynolds of "Househusbands of Hollywood", and Racecar Driver / Model Ashley van Dyke will join world – renowned autism expert Dr. Doreen Granpeesheh on the stage as co-hosts of the Ride and Style Family Festival. Celebrity Stylist Allen Edwards, best known for creating Farrah Fawcett's signature hairstyle, will conduct a "Cutting for Autism" cut-a-thon as part of the festival.

According to the Center for Disease Control and Prevention, one in 110 children in America, is diagnosed with autism. Autism is more prevalent than AIDS, pediatric cancer and diabetes combined.

"With statistics like that, many people in the Los Angeles community know someone with a child with autism," says CARD Founder, Dr. Doreen Granpeesheh, who has a record of recovering children from autism. "We want to bring awareness to the issue of autism, share valuable resources, and show community appreciation with this fun filled family day."

The Ride and Style Family Festival will also feature live performances by some of LA's hottest performers and musicians, including Zac Poor, Zoe Myers, Arrest My Sister, Odori 73 International Hip Hop Dance Crew, and Latin Jam. The festival will also offer top of the line, exotic cars; custom motorbikes, food concessions, vendors, and carnival games. Proceeds from the Ride and Style Family Festival will go to Autism Care and Treatment (ACT Today!) a non profit organization that provides grants for therapy, biomedical treatments, social skills groups and more to children with autism whose families can not afford these necessary tools.

The CARD co-hosted Autism Awareness Day event is one of 20 celebrations hosted by the Center for Autism and Related Disorders, this year, to recognize its 20 years of leading the way in the successful treatment of autism. For more information about Ride and Style Family Festival, visit: www.rideandstyleforautism.net.

About the Center for Autism and Related Disorders, Inc. (CARD):

CARD, headquartered in Los Angeles, California, maintains a reputation as one of the world's largest and most experienced organizations effectively treating children with autism, Asperger's Syndrome, PDD-NOS, and related disorders. Following the principles of Applied Behavior Analysis (ABA), CARD develops individualized treatment plans for every child. CARD has 20 treatment centers around the world. CARD was founded in 1990 by world renowned autism expert, Doreen Granpeesheh, PhD, BCBA-D. For more information about CARD, visit www.centerforautism.com.